



Brand Networks Partners with JazzHR to Optimize Applicant Tracking



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“Being a one-man show, my day is super busy and largely based on the availability of candidates. LinkedIn’s Recruiter System Connect + JazzHR allows me to optimize my time and focus on key priorities.”

– Matthew Osborne, Recruiting Director, Brand Networks

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FUN FACTS



ABOUT

Since 2007, Brand Networks has led the way in developing industry-disrupting solutions for social media and display advertising optimization. The company's latest innovation, Iris, is the first and only artificial intelligence-based platform for social advertising.

THE CHALLENGE

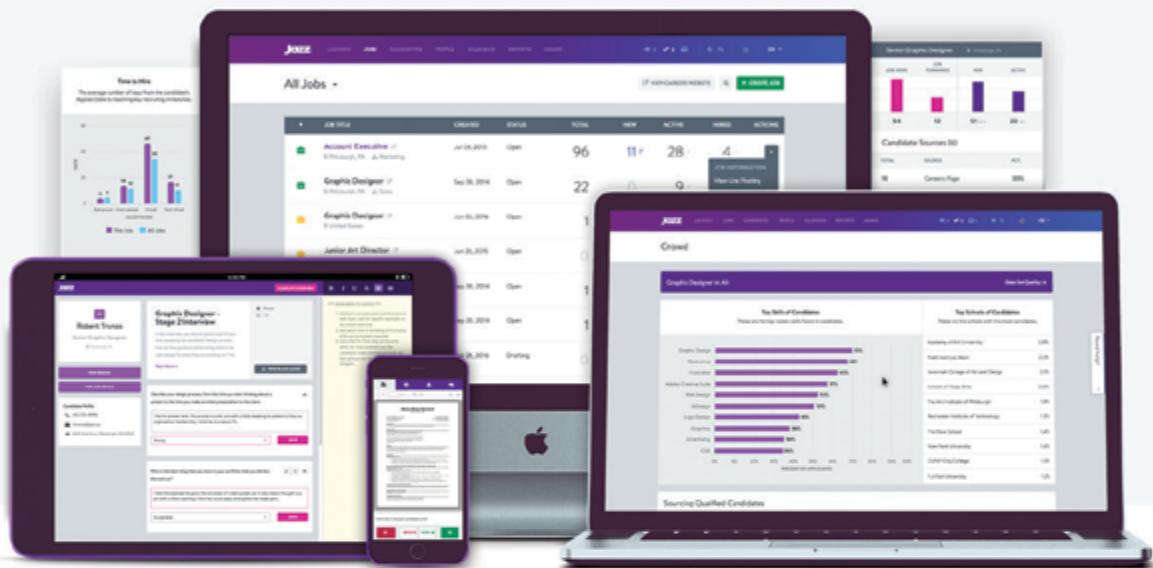
Brand Networks relies on one-man powerhouse Matthew Osborne for all its recruitment needs. Osborne's days were filled with the tedious task of manually tracking candidate information and updating the applicant tracking system.

THE SOLUTION

Osborne leveraged the LinkedIn Recruiter System Connect solution to establish a direct connection between his hiring systems. Now, Osborne can view the most up to date status of all current and past applicants.

THE RESULTS

Since connecting the LinkedIn Recruiter System to JazzHR, Osborne has been able to save an estimated five hours a day. He can immediately access the most recent data and focus his time on candidate outreach. In speeding up these processes, Osborne has seen average time to hire reduced by several days.



Next Steps

Take your hiring to new heights with JazzHR recruiting software.



EMAIL

hello@jazzhr.com



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888-885-5299



WEBSITE

jazzhr.com



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notes.jazzhr.com

701 North Point Drive, Pittsburgh, PA 15233 - 1000 Winter St, Waltham, MA 02451